

Brand Guidelines

 **Comhaltas**

**Fleadh Cheoil
na hÉireann**

LOGO Comhaltas Fleadh Cheoil na hÉireann

Variation

The lockup template is designed to work with or without a unique location icon.



Comhaltas
Fleadh Cheoil
na hÉireann
2016 Inis

Comhaltas
Fleadh Cheoil
na hÉireann
2024 Wexford



Comhaltas
Fleadh Cheoil
na hÉireann
2023 Mullingar

Comhaltas
Fleadh Cheoil
na hÉireann
2025 Location

Comhaltas
Fleadh Cheoil
na hÉireann
2026 Location

ICON Comhaltas Fleadh Cheoil na hÉireann

Rules for design if using an icon

1. Icon must not contain text
2. Created and supplied as a vector graphic: .ai, .eps, .pdf
3. All details must be visible when scaled down to a height of 96px
4. Must not contain special effects such as transparency or gradients
5. Must work as a single colour (e.g. black on white or reverse)



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Fleadh Cheoil
na hÉireann
2016 Inis



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Fleadh Cheoil
na hÉireann
2023 Mullingar

LOGO Comhaltas Fleadh Cheoil na hÉireann

Clear Space

The signature circular marque should be used to calculate clear space.

WITH ICON



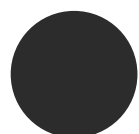
NAME ONLY



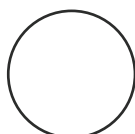
COLOUR Comhaltas Fleadh Cheoil na hÉireann

The palette is adjusted to have more saturation than Comhaltas

As a starting point there are nine base colours in addition to black and white. These can be extended for future events.



CMYK
70 64 64 64



CMYK
0 0 0 0



CMYK
0 80 0 0



CMYK
47 0 100 0



CMYK
0 54 100 0



CMYK
28 68 0 0



CMYK
0 92 74 0



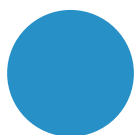
CMYK
69 0 23 0



CMYK
79 0 97 0



CMYK
75 100 0 0



CMYK
80 30 6 0



COLOUR Comhaltas Fleadh Cheoil na hÉireann

10 steps

The dark to lighter tones offer flexibility.



TYPOGRAPHY **Comhaltas Fleadh Cheoil na hÉireann**

Big Title: Dashiell Bright, Black, 38pt, 38pt leading, -10 tracking

The typographic scale is an ordered set of character sizes linked to each other by a common ratio.

Main Section Title: Dashiell Bright, Black, 24pt, 24pt leading, -10 tracking

The typographic scale is an ordered set of character sizes linked to each other by a common ratio.

TYPOGRAPHY **Comhaltas Fleadh Cheoil na hÉireann**

Subheading 1: Dashiell Bright, Black, 18pt, 20pt leading, -10 tracking

The typographic scale is an ordered set of character sizes linked to each other by a common ratio.

Subheading 2: Dashiell Bright, Black, 14pt, 16pt leading, -10 tracking

The typographic scale is an ordered set of character sizes linked to each other by a common ratio.

Subheading 3: Dashiell Text, X-Bold, 12pt, 16pt leading, 0 tracking

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TYPOGRAPHY **Comhaltas Fleadh Cheoil na hÉireann**

Body: Dashiell Text, Regular, 12pt, 16pt leading, 0 tracking

linked to each other by a common ratio. Ri quodita dolorem. Lam nusae sae vellaut mod quid ererio. Itatqui berernatiis enim, illis num exceatem in ne non restem quideles sam, sam, occum at aut liquis es ma vitassunt eosam, sanderora expel eosseri orestotam reicias eum dolupta temquis eture, aut apel magnate mporro mos doloresenet aut eaquiam in con rent aspedio bearum ra pratur aspiend iandemporum que num repudaerent, omnist prat atendic iaspell uptur? Caeri ullit, auta dolores maio. Nequatemqui sunt quam etus eos nobit ommolupta volum es ad maximi, quossimosam voluptaquos nus, qui as sita ipsuntiis si quis de qui blaut ute lacesequae volor sam et explam facerru menduci usamus dendeli gendem laccaborest, cum eatia consequue volupta dolest eostionsent hitatem quae si aut mod magnihi llorepr atesequas quisciu mquae. Illam ipiciendia sum necabore maionet, tem nobit, ium dolum lat.

Onsenit andande dolorer untire pe porum inctaquam veratie nobit, vel invelenis enimagnim dolut dolendia voluptatem eatur, quoditis dem quia dolor molecum, ius, quia venecto rrorrum ne des reiusdae ium ea qui beaqui doluptatqui cum solores eos doluptat ilitatur ad eosa voluptat re di omnimil ium sequi officiu sapedip saectoreicid qui dolent alibusdaes si quias audam ut ut quia

Caption: Dashiell Text, Medium, 10pt, 12pt leading, 0 tracking

The typographic scale is an ordered set of character sizes linked to each other by a common ratio.

TYPOGRAPHY Comhaltas Fleadh Cheoil na hÉireann

Big Title: Dashiell Bright, Black, 38pt, 38pt leading, (0 tracking when text is inverse)

The typographic scale is an ordered set of character sizes linked to each other by a common ratio.

Main Section Title: Dashiell Bright, Black, 24pt, 24pt leading, -10 tracking (0 tracking when text is inverse)

The typographic scale is an ordered set of character sizes linked to each other by a common ratio.

TYPOGRAPHY Comhaltas Fleadh Cheoil na hÉireann

Subheading 1: Dashiell Bright, Black, 18pt, 20pt leading, -10 tracking (0 tracking when text is inverse)

The typographic scale is an ordered set of character sizes linked to each other by a common ratio.

Subheading 2: Dashiell Bright, Black, 14pt, 16pt leading, -10 tracking (0 tracking when text is inverse)

The typographic scale is an ordered set of character sizes linked to each other by a common ratio.

Subheading 3: Dashiell Text, X-Bold, 12pt, 16pt leading, 0 tracking (0 tracking when text is inverse)

The typographic scale is an ordered set of character sizes linked to each other by a common ratio.

EXAMPLES Comhaltas Fleadh Cheoil na hÉireann

Note

The following are visual examples to show different colours and brand application. They do not represent the actual branding for The Fleadhs.



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